



BOBP Films - A Window on the Small-scale/ Artisanal Fisheries of the Bay of Bengal

Twenty films packed in a set of five CD/DVD-ROMs present a kaleidoscope of information about BOBP's work on development of small-scale fisheries in the Bay of Bengal region. The films, prepared by the Information Unit of BOBP during the period 1989-2000 cover a variety of subjects. Some samples: *A New Market, A New Identity* shows how BOBP-assisted fisherwomen of Besant Nagar, Chennai, India set up a fish market; *Beach-Hauling Devices, Maldives* is based on a BOBP project that tried out and promoted the use of capstans to haul dhonies ashore; *Better Days in the Bay* reviews and analyses the work of Beach Landing Craft Development carried out by BOBP; *Sri Lanka's Offshore Fisheries* is an educational film on the evolution of offshore fishing in Sri Lanka and the problems and opportunities that arose from this development; *Good Fish, Good Quality* demonstrates BOBP's innovations in post-harvest activities - introduction of ice boxes, drying racks and designer fish containers, which have gone a long way in enhancing the incomes of fisherfolk; *Taking the Code of Conduct for Responsible Fisheries to the People* is a Street Play that popularizes and simplifies the Code for fisherfolk.....



The set of five CD/ DVD-ROMs contains 330 minutes of enthralling information and hypnotic visuals on new ideas, innovations and technologies and their introduction to the artisanal/ small-scale fisheries in the region. The films will take you through the wonderful world of artisanal/ small-scale fisherfolk and show you how these small interventions have brought in more smiles on the face of the poor fisherfolk.



Originally shot in U-matic/ VHS format, the 20 films have been digitized to enable wider dissemination. They can now be viewed on the computer, television set or projected through a LCD projector for larger groups. The films are a delightful source of information, reference and pleasure for those concerned with the development of artisanal/ small-scale fisheries in the Bay of Bengal.



Moderately priced, *the CD-ROM set costs US \$ 120/ Rs 5 500 and the DVD-ROM set costs US \$ 150/ Rs 6 500 (inclusive of postage and handling)*. Contact the Bay of Bengal Programme - Inter-Governmental Organisation at Chennai, India for your sets.

